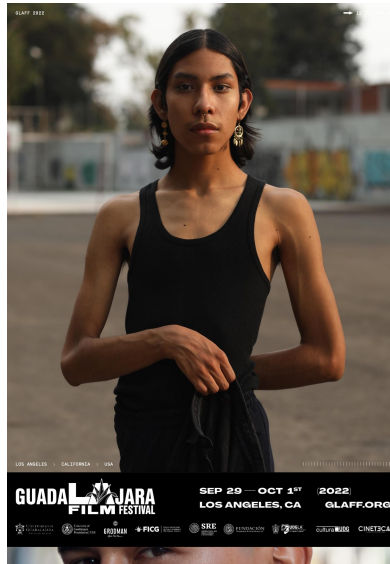




**The Upcoming 12th Edition of GuadaLajara Film Festival In Los Angeles Announces This Year's Official Programming and Their Arbol De La Vida Humanitarian Lifetime Achievement Award Recipient, Bamby Salcedo**



***Tickets Are Now On Sale For The International Film Festival Which Will Take Place In Downtown Los Angeles Sept. 29th - Oct. 1st***

Los Angeles, CA. - The GuadaLajara Film Festival in Los Angeles (GLAFF), which every year aims to showcase the best of Latinx/e, Latin America and BIPOC cinema as well as serve as a bridge that unifies and connects diverse stories and experiences with the intention of fostering a borderless film industry, makes the official announcement of their programming for their upcoming 12th Edition which will be taking place in Downtown Los Angeles from September 29th through October 1st, 2022.

In line with GLAFF's mission of building bridges between the two industries, the programming will include films by Latin American filmmakers that were showcased at their sister festival, the 37th Guadalajara International Film Festival held this past June in Guadalajara, Mexico and a special curated selection of films from Latinx/e and BIPOC filmmakers in the United States.

*"This year the GuadaLajara Film Festival continues with our mission of building bridges and strengthening the alliances already established between filmmakers and the entertainment industries in Mexico and the U.S through our work over the last 12 years. But GLAFF's commitment to support Latino/x/e organizations that are making a difference in our community through activism and organizing is one of our most important achievements. We could not be*

*more honored to have the opportunity to recognize trans civil rights activist Bamby Salcedo with the Arbol de la Vida Lifetime Humanitarian Award.”*, - states Ximena Urrutia, Executive Director of GLAFF.

Some of this year's highlights include the Mexican-American animation documentary [Home is Somewhere Else](#), as the festival's Centerpiece Film. Co-directed by Carlos Hagerman and Jorge Villalobos, the feature documentary provides a window into the hearts and minds of young Dreamers and undocumented immigrants in the United States. The story, told in the voice of their own protagonists comes to life with stunning imagery, each animated in its unique style. [TRAILER HERE](#). GLAFF's Closing Night film will be [Omara](#), a documentary directed by Hugo Pérez, produced by Dana Kuznetzkoff and Frida Torresblanco. The film is a beautiful and intimate portrait of one of Cuba's most adored national treasures and global musical icon Omara Portuondo. [TRAILER HERE](#).



GLAFF will continue with its Work In Progress (WIP) LATINO program through which the festival has been supporting Latin American Filmmakers for over 7 years. Within the framework of GLAFF's 12th edition, WIP LATINO 7 will focus on supporting projects that focus on the topics of border, migration, human rights, social and political themes centered around the Latino and Latinx community. The WIP LATINO program provides in-kind and cash support to Latin American and BIPOC filmmakers, in the post-production stage. This important initiative, which has supported projects that have gone on to have successful festival runs, is made possible by the University of Guadalajara Foundation USA and the festival's sponsors. Their awards and support contribute to the achievement of the projects selected for WIP LATINO. For a list of this year's selections [CLICK HERE](#).

The festival will also be hosting several curated industry masterclasses and a networking industry brunch. Further details on these events will be announced soon along with the announcement of the festival's exciting Opening Night film.

This year the film festival will take place throughout several venues in Downtown Los Angeles, including The Theatre at Ace Hotel, Grand Park, Alamo Drafthouse and The Secret Movie Club. Tickets are available. For a full list of GLAFF's programming, schedule and to purchase tickets please visit: [www.glaaff.org](http://www.glaaff.org)

GLAFF's popularity has continued to flourish because for the past three years it has also been recognized as the Festival with a Cause. Each year the festival chooses a social theme of importance to highlight as a topic of necessary conversation within the filmmaking and television industry. The social theme of this year's festival is to highlight the needed changes and progress made for trans and non-binary representation both in front and behind the camera in the entertainment industry. Plus they have made a commitment to support local and national non-profit organizations that have dedicated their work for the betterment and change within the community as a whole. GLAFF donates all of their net box office proceeds to the selected non-profit organization each year. In keeping with their theme GLAFF has chosen [TransLatin@ Coalition](http://TransLatin@Coalition) (TLC) as the organization to support during its 12th Edition. GLAFF has also officially announced that they will honor the organization's co-founder, President and CEO, long time trans civil rights activist Bamby Salcedo with this year's Arbol De LA Vida Humanitarian Lifetime Achievement Award.

Bamby, who was born and raised in Guadalajara, Mexico, is one of the most visible Latina Transgender Civil Rights Activists in both the United States and Mexico, giving a voice and fighting for the rights and justice of trans Latina and non-binary communities in both countries. Bamby co-founded the national TransLatin@ Coalition in 2009 alongside a group of Transgender, Gender nonconforming and Intersex (TGI) immigrant women in Los Angeles, CA as a grassroots response to address the specific needs of TGI Latin@ immigrants who live in the United States. GLAFF is also thrilled to share that our most recognized and respected Latina activist, legendary civil rights leader Dolores Huerta will be honoring GLAFF with her presence to present Bamby with her award on Closing Night, Saturday, October 1st.



**Bamby Salcedo**



**Dolores Huerta**

GLAFF is also proud to announce that this year they have teamed up with Mexican artist and photographer [Dorian Ulises Lopez Macias](http://DorianUlisesLopezMacias), who has designed the official poster of this year's film festival's 12th Edition.

About the GuadaLAjara Film Festival (GLAFF)

GuadaLAjara Film Festival (GLAFF) pays homage to the two cities that saw its inception and growth: Guadalajara, Jalisco, Mexico and Los Angeles, California, USA. GLAFF's goal is to showcase the best of Latin American, Iberoamerican, Latinx and BIPOC cinema as well as open doors to emerging latino/x/e creators in order to promote a borderless cinematic industry. GLAFF is organized by the Universidad de Guadalajara and Guadalajara International Film Festival (FICG) through the University of Guadalajara Foundation USA, with the support of Legado Grodman.

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**To Download the Images in This Press Release:**

<https://drive.google.com/drive/folders/1SOteOcf3ROro1kuBLiwNPdwe7lzJVi8j?usp=sharing>

**For More Information on GuadaLAjara Film Festival in Los Angeles:**

**Website:** [GLAFF – GuadaLAjara Film Festival](http://GLAFF – GuadaLAjara Film Festival)

**Instagram:** [@glafilmfest](https://www.instagram.com/glafilmfest)

**Facebook:** [@GuadalajaraFilmFestival](https://www.facebook.com/GuadalajaraFilmFestival)

**Twitter:** [@glafilmfest](https://twitter.com/glafilmfest)

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